



How to Support Dry January USA

Restaurants & Bars Guide

Join the Dry
January® USA
movement!

1 Craft a Non-Alcoholic Drink Menu

- Design an exciting mocktail lineup
- Showcase creative, sophisticated non-alcoholic beverages
- Use vibrant presentations to make alcohol-free drinks appealing

2 Visual Support Strategies

- Display a prominent yellow ribbon at your entrance
- Use yellow decor elements to show solidarity
- Create eye-catching Dry January signage

3 Membership & Recognition

- Join Dry January USA officially
- Get listed on their participant directory
- Promote your commitment to health-conscious customers

4 Staff Training

- Educate staff about Dry January's mission
- Train bartenders in mocktail mixology
- Encourage supportive, non-judgmental service



DRY JANUARY®
USA

☎ (914) 474-4034

✉ healthchief@gmail.com

@ [@dryjanuary_usa](https://www.instagram.com/dryjanuary_usa)

🌐 www.dryjanuaryusa.org